

FOR BOARD ACTION

Agenda Item # 9

Meeting Date:

9/28/04

SUBJECT: Public Power Week Resolution

PREPARED BY: Julie Moenck, Communications Coordinator

ITEM DESCRIPTION:

Public Power Week is recognized this year during the week of October 3-9. This is a week to promote the benefits of public power, which include superior service and community connections.

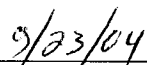
In recognition, RPU will promote the benefits of public power through effective, inexpensive ways. Promotional efforts during the week will include: a lobby display focusing on renewable energy, refreshments offered for customers each day, safety goody bags for children, and safety and energy conservation giveaways in the Service Center lobby. Advertisements touting the benefits of public power and announcing public power weeks will also be placed in local media.

UTILITY BOARD ACTION REQUESTED:

The Board is requested to approve the attached resolution and request that the Mayor and Common Council designate October 3 - 9, 2004 as Public Power Week.



General Manager



Date

ROCHESTER PUBLIC UTILITIES



RESOLUTION

Proclamation recognizing Public Power Week, October 3-9, and how RPU powers our lives throughout the year

WHEREAS, we, the citizens of Rochester, MN, place high value on local control over community services and therefore have chosen to operate a community-owned, locally controlled, not-for-profit electric utility and, as consumers and owners of our electric utility, have a direct say in utility operations and policies; and

WHEREAS, RPU provides our homes, businesses, farms, social service, and local government agencies with reliable, efficient, and cost-effective electricity employing sound business practices designed to ensure the best possible service at not-for-profit rates; and

WHEREAS, RPU is a valuable community asset that contributes substantially to the well-being of local citizens through energy efficiency, customer service, environmental protection, economic development, and safety awareness; and

WHEREAS, RPU is a dependable and trustworthy institution whose local operation provides many consumer protections and continues to make our community a better place in which to work and live;

NOW, THEREFORE BE IT RESOLVED: that RPU will continue to work to bring lower-cost, safe, reliable electricity to community homes and businesses just as it has since 1894, the year when the utility was created to serve all the citizens of Rochester; and

BE IT FURTHER RESOLVED: that the Mayor and Common Council of the said City are requested to designate the week of October 3-9 as the 18th annual Public Power Week in order to honor RPU for its contributions to the community and to make its consumer-owners, policy makers, and employees more aware of its contributions to their well-being and how it makes their lives powerful; and

BE IT FURTHER RESOLVED: that our community joins hands with more than 2,000 other public power systems in the United States that through local, community- ownership ensure cost-cutting service for electricity customers.

Passed by the Public Utility Board of the City of Rochester, Minnesota, this 28th day of September 2004.

President

Secretary